# Jorge Bodas | Senior Product Designer

CV2026

I'm a Senior Product Designer who works at the intersection of product, engineering, and strategy. I enjoy turning complex systems into clear, intuitive experiences, approaching designs with a mix of technical understanding and a builder mindset.

I like to dig into how things actually work because it helps me see opportunities early and shape a clearer vision for where the product should go. I try to bring clarity into every conversation and every prototype, helping business decisions happen faster. Lately, I have been using AI workflows to explore ideas more quickly and validate assumptions earlier, so more of my time goes into real thinking and problems solving.

## INFO & CONTACT

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## WORK & EDUCATION

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| 2026 / Today | Senior Product Designer<br>Working as designer for core member experiences. Translating complex business, technical and regulatory constraints into intuitive solutions. Driving discovery through rapid prototyping and AI-assisted workflows. | @alan |
| 2023 / 2025 | Senior Product Designer<br>Leading design for task lifecycle, notifications and cross-product workflows. Shaping product vision and improving systems to reduce operational friction, working closely with PM and engineering to define strategy and ship at scale. | @deel |
| 2021 / 2023 | Senior Product Designer<br>Owned the design for the core marketplace, revamping listing and lead-gen flows to drive higher engagement and better leads. Also establishing scalable UX foundations for premium listings and seler and buyer journeys. | @JamesEdition |
| 2017 / 2021 | Senior Product Designer<br>Designed core experiences across teaching and student conversion funnels. Shipped core products that increased user engagement by introducing a new subscription model. Also I was part of the founding team launching the app. | @domestika |
| 2012 / 2016 | Senior Product Designer<br>Worked across a range of digital products tailored to clients preparing to go public (IPOs). Led the redesign of the mediatree website, which went on to become an award-winning site. | @mediatree |
| 2011 / 2015 | Illustration and Visual Communication (BA Honours) | @ Westminster University |